GAR-influenced commercial females in demand at 5th annual cow sale

Pratt, KS—As in the past 4 years, progressive commercial beef producers traveled from eight states to purchase GAR-influenced Angus females at the 5th annual Profit Proven Sale. The all-female offering represented 11 diverse commercial operations located in Southwest Kansas and Eastern New Mexico. The bred females sold AI'd to some of the top sires in the Angus breed or bred natural service to GAR sires or sons of GAR sires. The entire offering was source- and age-verified through AngusSource® or Guaranteed Gardiner Genetics G3 program.

PROFIT PROVEN 5th Annual Commercial Replacement Female Sale

		Gross	Average
87	Fall pairs	\$155,675.00	\$1,789.00
189	Bred 2-3-yrold cows	254,585.00	1,347.00
214	Bred 4-6-yrold cows	249,630.00	1,167.00
182	Bred heifers	256,350.00	1,409.00
228	Open heifers	199,530.00	875.00
900	Individual lots	\$1,115,770.00	\$1,240.00

Sale Average & Totals

The 11 ranches represent diverse "gate to plate" beef operations sharing common goals of producing quality beef that fit today's value-added marketing systems. One of the first in the country to incorporate source and age verification tags, the Profit Proven Group, continues to explore marketing opportunities that add value to GAR-influenced genetics up the food chain.

The sale offering was comprised from the following ranches: Giles Ranch Co., Bucklin, KS; Merrill Ranch, Wilmore, KS; Mule Creek Ranch, Wilmore, KS; Irsik Ranch, Ingalls, KS; XIT Ranch, Plains, KS; JO Cattle Co., Springer, NM; McCarty Land & Cattle, Ashland, KS; K-Ranch, Garden City, KS; HG Land & Cattle, Offerle, KS; Terry Eubank, Ashland, KS.