



## NEWS RELEASE

DATE: January 29, 2019  
FOR IMMEDIATE RELEASE:  
For further information contact:  
Deb Norton, Cogent Ideas Inc., 785.231.0879

### **Bullish Market on Display at the 2<sup>nd</sup> Annual “Early Bird” Bull Sale at Gardiner Angus Ranch**

The overarching goal at Gardiner Angus Ranch for more than a half century has been simple—produce better beef every day, understand the needs of customers and make their decision-making process as uncomplicated as possible. While it’s never been an intent, it is exciting to focus on a couple of bright lights in an auction. However, the larger goal *IS* to present an entire sale offering that ranks in the top percentiles of the breed for all the traits of economic importance. The entire “Early Bird” sale offering ranked in the top 15% for calving ease, top 13% for growth, top 2% for marbling, top 13% for ribeye and top 7% for \$B. Using Method Genetics indexes, the offering ranked in the top 8% for MPI, top 7% for QPI and top 6% for ROI.

The high selling bull for the day was purchased online by Mark Rodriguez, Boundary Stone Ranch, Raymondville, Texas, on a winning bid of \$28,000 for Lot 6, GAR Momentum N6097. Two younger Momentum sons, Lots 55 and 54, sold to Grimmus Cattle Co., Visalia, Calif., and Dale Long, Long Ranch, Gate, Okla. for \$26,000 and \$24,000 respectively. At the end of the day, 34 GAR Momentum sons averaged more than \$9,000.

There was considerable interest in Lot 1, a very unique son of GAR Sure Fire. GAR Sure Fire N6207 earned his Lot 1 position with top 1% for WW, YW, Doc, CW, Marb, \$QG and \$B. He scored a Method Genetics trifecta with a top 1% MPI, QPI and ROI and earned the highest ROI score in the history at GAR. Grimmus Cattle Co. had the winning bid of \$19,000. One of the most progressive commercial cow-calf operations in Kansas, Jim Bosler’s JLB Ranch, Douglass, Kan., outlasted the competition for Lots 61, 56, 63 and 64, paying \$18,000, \$16,000, \$15,500 and \$12,000 respectively. Longtime customer Ross Humphreys, San Rafael Cattle Co., Tucson, Ariz., selected Lot 180, GAR Sure Fire 5917, the last bull in the sale, a Method Genetics “Triple 1”, and paid \$12,000.

Two bulls, Lots 68 and 75, sold to repeat buyer, JLB Ranch and longtime customer Manuel Gonzalez, Coahuila, Mexico, for \$11,500. JLB added two more top lots with their purchases of two GAR Momentum sons, Lot 73 and 70 for \$11,000 each and \$10,500 respectively. Bill Cherry, Bear Creek Farm, Thompson’s Station, Tenn., outlasted the competition to own Lot 12, another outstanding Momentum son with a %IMF ratio of 122, for \$10,500.

Lots 2, 67, 76, 15, 89, 10, 4, and 26 sold for \$10,000 each, selling to JLB Ranch; Kenny Compton, Kowpoke Cattle Co., North Tazewell, Virginia; Mark Killian, Killian Ranches, Mesa, Ariz.; Will Lewis, Eads, Colo.; Dan Peterson, Case Cattle Co., Chester, Okla. and Jeff Taylor, Milan, Mo., respectively.

Notes of interest: 46% of the sale offering sold from \$3,500 to \$5,000  
 54% of the sale offering sold from \$5,500 to \$28,000  
 34 GAR Momentum sons averaged \$9,074  
 34 GAR Sure Fire sons averaged \$7,853  
 21 GAR Sunrise sons averaged \$6,667  
 The sale offering sold to 78 buyers from 19 states and Mexico.

**Volume Buyers—Bulls:** JLB Ranch, Douglass, Kan.; Shannon and Ronda Hall, Hall Ranch, Comanche, Okla.; Mike LaGrande, Williams, Calif.; Mike Stewart, Munday, Texas; Arete Ranch, Spearman, Texas; Bolen Cattle Co., Pratt, Kan.; Bravo Cattle Co., Amarillo, Texas; C Bar Ranch, Willcox, Ariz.; Maple YL Ranch, Beaver, Okla.; Kjerstad Cattle Co., Quinn, S.D.

**Volume Buyers—Commercial Females:** Bravo Cattle Co., Amarillo, Texas; Miller Poultry & Cattle, Melbourne, Ark.; Nix Cattle Co., Canadian, Texas; Andy Sherrerd, Wayne, Okla.; David Stevenson, Gilmer, Texas; Brian Francis, Salisbury, Mo.

**Sale Total & Averages  
Registered Bulls**

| Total Lots                               | Category                                | Gross              | Average        |
|--|---|--------------------|----------------|
| 50                                       | 20 Mo. old bulls                        | \$379,000          | \$7,580        |
| 110                                      | 17 Mo. old bulls                        | 712,000            | 6,473          |
| <b>160</b>                               | <b>Total Bulls</b>                      | <b>\$1,091,000</b> | <b>\$6,819</b> |
| <b>Load Lots Bred Commercial Heifers</b> |   |                    |                |
| <b>5</b>                                 | <b>154 Head Bred Commercial Heifers</b> | <b>\$299,700</b>   | <b>\$1,946</b> |

Gardiner Angus Ranch is a family-owned ranching operation located near Ashland, Kansas. Gardiner Angus is dedicated to the production of quality beef from gate to plate. Using their experience in beef cattle breeding, state of the art technology, data management and sound science, Gardiner's produce Angus cattle that make documented contributions to the beef industry. The Gardiner operation records, measures and documents genetic merit on more than 5,000 Angus cattle each year. The ranch encompasses more than 48,000 acres in southwest Kansas and is a founding member of U.S. Premium Beef, LLC.

###