



NEWS RELEASE

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FOR IMMEDIATE RELEASE:
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Gardiner Angus Ranch 14th Fall Bull Sale Showcases Value and Simplicity

The beef industry and food production are complicated. From information overload to market volatility, sustaining a successful beef program bears no resemblance to a couple of decades ago. It is the seedstock supplier's responsibility to stay abreast of emerging technology and production science, implement what is proven and industry relevant, all in an effort to make a customer's buying decisions simple.

Gardiner Angus Ranch strives every day to make sure customers have accurate information. From production and genetic information to consumer and marketing education, all are intended to make buying decisions simple.

What works in your environment and gives you the greatest chance at profitability? It's the first question asked and most often repeated. We study the data and prove the genetics. As a diverse beef cattle operation, it's also our responsibility to ensure beef consumers continue to appreciate the value of beef as their center of the plate protein.

High selling bull was Lot 1, GAR Sure Fire K137. Our customers appreciate the simplicity of the Method Genetics indexes. A bull ranking in the top 1% for all three indexes is clearly among the breed's elite. In addition, K137 ranks in the top 1% for WW, YW, top 2% for marbling and top 3% for carcass weight and \$Beef. Luke Mason, Livingston, Tenn. had the winning bid to own this tremendous young sire for \$25,000.

A "young gun", Lot 202, GAR Sure Fire 5007, is another elite bull with a royal pedigree stacked with prepotent genetics for calving ease, growth and end product merit. 5007 sold to Brent and Tonya Huwa, Huwa Cattle Co., Roggen, Colo., for \$24,000. Lot 65, GAR Sure Fire N6177, sold to Kenny Compton, North Tazewell, Va., for \$18,000. N6177 is a perfect example of multi-trait excellence. Again, Method Genetics indexes indicate the elite top 2% ranking for MPI, and top 1% ranking for QPI and ROI.

Two 14-month-old GAR Sure Fire sons, Lots 203 and 210, joined the list of top selling bulls. Lot 203, GAR Sure Fire 6877 sold to Joe Waggoner, Waggoner Cattle Co., Carthage, Miss., for \$15,000. Half-brother, Lot 210, GAR Sure Fire 5147, sold to Huwa Cattle Co. for \$14,000. Both bulls earned a top 1% Method Genetics ROI ranking. Another 14-month-old bull, Lot 204, GAR 100X AD27, sold to Mark Sizemore, IMS Cattle, Gibson City, Ill., for \$13,000. New GAR customer Shawn Brett Sagera, Ethel, La., outlasted the competition to own Lot 5, GAR Prophet Y7014 for \$12,000.

Two bulls sold for \$11,500. Lot 7 and Lot 74, GAR Prophet Y6432 and GAR Sure Fire N6137, sold to Kenny Compton, North Tazewell, Va., and Jim Bosler's JLB Ranch, Douglass, Kan., respectively. JLB Ranch, Kenny Compton and longtime customer Ross Humphreys, San Rafael Cattle Co., Tucson, Ariz., purchased Lots 4, 8 and 207 for \$11,000 each, respectively. San Rafael Cattle also added Lot 209, GAR Sure Fire R827, to his load on a winning bid of \$10,500.

Four bulls, Lot 6, 9, 75 and 206 sold for \$10,000 each to Ed Wesner, Reydon, Okla., Glen Gisclair, Double G Farms, Cut Off, La., JLB Ranch and Select Sires, Plains City, Ohio.

The female portion of the sale offering had generated considerable interest. Lot 394, Chair Rock Early Bird 6073 was the lead off female. Her top 1% Method Genetics ROI indicates her elite multi-trait excellence. Her top 1% CW, Marb, \$G, \$QG, \$Beef and top 2% WW, YW and REA will ensure her GAR Sure Fire bull calf will be a "keeper". This young two-year-old donor was purchased by Jody Chenevert, C5 Angus, Plaucheville, La., for \$65,000. Lots 412 and 416, both GAR Sure Fire daughters, sold to Clay Schaack,

Schaack Ranch, Wall, S.D. R.A. Brown Ranch, Throckmorton, Tex., selected Lot 413, Chair Rock Sure Fire 7000, to add to their highly respected beef cattle operation, on a winning bid of \$8,500.

Three females, Lot 395, 414 and 415, sold for \$7,500 each to Chris Lorson, Lorson Angus Farms, Jersey Shore, Pa., Rick Horton, Nevada, Texas, and Schaack Ranch, respectively. Lot 418, another outstanding Sure Fire X Momentum genetic package sold to Jim Nickeson, Big Stone City, S.D., for \$6,500.

Two females, Lot 396 and 417, sold for \$5,000 each to Albert Biggs, Seymour, Tenn., and Scott Jones, Willow Creek Farm, Melvern, Kan., respectively.

Notes of interest: 37% of the sale offering sold from \$3,000 to \$5,000

21% of the sale offering sold from \$5,500 to \$7,000

The sale offering sold to 141 buyers from 27 states.

Volume Buyers—Bulls: Mathew Mazoch, Baton Rouge, La.; Joe Howard Williamson, Switch House, Ranch, Wichita Falls, Texas; Tim Thatcher, Thatcher Land & Cattle, Pueblo, Co.; Chris Hoffman, Lindsborg, Kan.; Kent and Tyler Woolfolk, Woolfolk Ranch, Protection, Kan.; Jim & Cheryl O'Brien, Mullen, Neb.; Derrick Scantlin, Skyrose Cattle Co., San Miquel, Calif.; Eric Storey, E Bar G Ranch, Henagar, Ala.; Ruth Lowrance, Truscott, Texas.

Volume Buyers—Registered Females: Joe Urbaniak, Union Center, South Dakota; Brendan & Elaine Martin, Mount Solon, Va.; Scott Jones, Willow Creek Farm, Melvern, Kan.; Derrick Scantlin, Skyrose Cattle Co., San Miguel, Calif.

Volume Buyers—Commercial Females: JLB Ranch, Douglass, Kan.; Bill Shotkoski, Lexington, Neb.; Cody Noble, Sea Cattle Co., Ardmore, Okla.; Jerry and Shelly Alvord, Wilson, Okla.

Sale Total & Averages Registered Bulls

| Total Lots | Category | Gross | Average |
|----------------------------------|-------------------------------------|--------------------|----------------|
| 172 | 14 Mo. old bulls | \$680,750 | \$3,958 |
| 95 | 16 Mo. old bulls | 465,750 | 4,903 |
| 80 | 18-20 Mo. old bulls | 449,750 | 5,622 |
| 347 | Total Bulls | \$1,596,250 | \$4,600 |
| Registered Females | | | |
| 18 | Bred registered cows | \$130,250 | \$7,236 |
| 22 | Bred registered heifers | 121,500 | \$5,523 |
| 40 | Total Registered Females | \$251,750 | \$6,294 |
| 214 | Bred commercial females | \$467,850 | \$2,186 |
| 2 | Load lots commercial females | 151,700 | \$1,945 |
| 411 Total Lots / 679 Head | | \$2,467,550 | \$3,634 |