



NEWS RELEASE

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FOR IMMEDIATE RELEASE:
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4th Annual Gardiner Angus Ranch's "Early Bird" Bull Sale Focuses on Transparency & Confidence in Data

Anticipating commercial demand for registered seedstock requires significant market integration. Breeding cattle with the goal of the biggest numbers simply doesn't translate to profitability up the supply chain. Gardiner Angus Ranch commercial customers rely on decisions made over generations that lead to anticipating and understanding what makes money in the beef business. GAR's reliance on transparency, absolute confidence in the science and technology available today combined with day-to-day immersion in all industry sectors of beef production, result in registered Angus seedstock designed to work for all beef industry stakeholders.

Seventy-four percent of the 2021 "Early Bird" sale offering was sired by progeny proven GAR Ashland, SydGen Enhance, GAR Phoenix, GAR Momentum, GAR Quantum and GAR Inertia. The entire 315 head offering averaged in the top 2% of the Angus breed for \$Grid, \$Beef, \$Combined, top 3% of the breed for marbling, and top 6% of the breed for ribeye. These end product predictions, combined with top 6% for yearling weight, top 8% for weaning weight and top 15% for calving ease, are indicative of a new population of "you may have it all" GAR genetics.

The high selling bull was Lot 60, GAR Phoenix 7599 and lead-off bull in the 17-month-old category. This impressive Phoenix son is elite across his pedigree and is a triple 1% for MPI, QPI and ROI on Method Genetics indexes. GAR Phoenix 7599 sold to Randall Grimmus, Grimmus Cattle Co., Hanford, Calif. for \$40,000. Second high selling bull was Lot 74, GAR Ashland 5719, another Method Genetics triple 1% trifecta combined with his top 3% for \$M, sold to Greg Bennett, Katie Colin Farm, Cartersville, Ga., for \$17,500.

Longtime customer, Manuel Gonzalez, Coahuila, Mexico, selected Lot 105, another impressive GAR Phoenix son to add to his progressive beef operation south of the border on a winning bid of \$15,000. Grimmus Cattle Co. returned to the auction and purchased Lot 68, a SydGen Enhance son with top of the breed scores for meat and muscle, for \$13,000. Dale Long, Long Ranch, Gate, Okla., selected Lot 65, GAR Ashland 959M, and paid \$12,000.

Lots 58, 85, 12 and 13 sold for \$11,000 each to JLB Ranch, Douglass, Kan., Select Sires, Plain City, Ohio; and Robert Spaulding, Villa Ridge, Ill., respectively. Longtime customer, Tommy Cartrite, Sunray, Texas, selected Lot 114, GAR Enhance 6959 on a winning bid of \$10,500.

Seven bulls sold in the \$10,000 range to three buyers. JLB Ranch purchased Lots 162, 163 and 165, all sons of GAR Phoenix. Manuel Gonzalez purchased Lots 4, 63 and 121. Grimmus Cattle Co. purchased Lot 8.

The four annual Gardiner Angus Ranch sales have established a reputation for offering elite, GAR-influenced bred commercial females. The “Early Bird” sale featured 135 AI bred heifers in two groups. Both groups were all AI bred on one day. Group 1 consisted of 103 head, AI’d to GAR Breakthrough on 11/19/20. Group 2, 32 head, were AI’d to GAR Sure Fire on 11/18/20. Buyers were required to purchase a minimum of 10 head. Both groups sold with individual Method Genetic Choice EPDs and Indexes. Russ Taddiken, Morganville, Kan., selected the 32 head Group 2 for \$1,900 each. Michael Miller, Pink Hill, N.C., selected 20 head out of Group 1 for \$2,100 each.

One hundred fourteen buyers representing 23 states and Mexico bid at the typical fast pace of a Gardiner Angus Ranch sale to conclude the auction in three hours. Twenty-nine percent of the sale total, including 80 bulls, were purchased online.

Volume Buyers—Bulls: Brian Darst, Lazy Spade Ranch, Red Bluff, Calif.; Randall Grimmus, Grimmus Cattle Co., Hanford, Calif.; Select Sires Inc., Plain City, Ohio; Travis Kiehne, Magdalena, New Mexico; Jim Bosler, JLB Ranch, Douglass, Kan.; Jake & Tamara Drenon, Windsor Livestock Auction, Windsor, Mo.; James O’Brien, Mullen, Neb.

Volume Buyers—Commercial Females: Russ Taddiken, Morganville, Kan.; Michael Miller, Pink Hill, N.C.; Phillip Kreidler, Geuda Springs, Kan.; TJ Shriver, Medford, Okla.; Carlyle Hill, Ada, Okla.

**Sale Total & Averages
Registered Bulls**

Total Lots	Category	Gross	Average
51	20-Mo.-Old-Bulls	\$334,500	\$6,559
219	17-Mo.-Old-Bulls	\$1,252,500	5,719
270	Total Registered Bulls	\$1,587,000	\$5,878
135	Bred Commercial Heifers	\$274,050	\$2,030

Gardiner Angus Ranch is a family-owned ranching operation located near Ashland, Kansas. Gardiner Angus is dedicated to the production of quality beef from gate to plate. Using their experience in beef cattle breeding, state of the art technology, data management and sound science, Gardiners produce Angus cattle that make documented contributions to the beef industry. The Gardiner operation records, measures and documents genetic merit on more than 5,000 Angus cattle each year. The ranch encompasses more than 48,000 acres in southwest Kansas and is a founding member of U.S. Premium Beef, LLC.

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