



# NEWS FOR IMMEDIATE RELEASE

Date: 16 April 2012

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## **SUBJECT: Gardiner Angus Ranch 33<sup>rd</sup> Annual Production Sale**

Technology is a great thing! Whether breeding registered seedstock or communicating with customers, embracing technology and being receptive to change most always results in a better product. This year, we incorporated the use of video in our pre-sale promotion. By sale time, the individual YouTube® videos had been viewed more than 31,000 times. Lot One video, GAR Sunrise, had been viewed more than 1,000 times. His popularity among commercial and registered producers was evident as the bidding began.

GAR Sunrise, Lot 1, truly represents the essence of the Gardiner Angus Ranch breeding program. Moderate stature, top 3% for calving ease, top 3% for early growth, top 4% for heifer pregnancy and top 1% of the Angus breed for end product merit places this young sire in rare air among all the Angus bulls to sell this spring. Realizing the value of this young sire, commercial beef producers and long-time GAR customers, Sellard Farms, Bucklin, KS, and Randy Bayne, Protection, KS, paid \$95,000 to invest in Sunrise. Other commercial cattlemen were among the contending bidders for Lot 1.

Lot 2, GAR Daylight, full brother to Sunrise, had an IMF ratio of 147 and offers the same immense opportunity for calving ease, early growth, maternal superiority and end product merit. Steve Hillhouse, LaGrange, TX, had the winning bid and paid \$50,000 for Daylight. Lot 3, GAR First Light, ranks in the top 1% of the breed for \$F, \$G and \$B, combined with a +10 calving ease. Another repeat customer, Blake Crawford paid \$50,000 to own First Light.

Canadian buyer, Doug Munton, Lethbridge, Alta., paid \$16,000 for Lot 215, a tremendous GAR Prophet son with a 133 IMF ratio, top 1% \$W and top 5% calving ease. Lot 272, GAR Progress A00, is the #1 bull of the breed for \$G, #9 bull for \$QG, #11 bull for marbling while ranking in the top 1% for CED. Robert Carnahan, Marshfield, MO, did not miss this opportunity and paid \$14,000.

Lot 10, GAR 28 Ambush 6550, sold to Greg Young,

Keytesville, MO for \$13,000. The entire proceeds from the sale of Lot 10 will be donated to the Henry C. Gardiner Scholarship & Lecture Series at K-State University. Lot 4, GAR MC Progress J0211, a Progress son with outstanding CED and growth sold to Buck LeBus, Lexington, KY for \$12,000. Another popular Progress son, Lot 41, sold to Darrell Brobst, Stockton, KS for \$11,000.

Four bulls, Lots 21, 25, 44 and 481 sold in the \$10,000 range to Ronald Lehenbauer, Hannibal, MO; Kevin Windham, Jena, LA; Thaine and Anita Schickedanz, Fargo, OK; and Glen Gisclair, Cut Off, LA, respectively. Two bulls, Lots 43, 59 sold for \$9,500 to Kent Cooper, Mt. Pleasant, TX and Rob and Sylvia Sellard. Long-time friend and customer, Sam Hands, Triangle H Land & Cattle, Garden City, KS, purchase Lots 320 and 334 for \$9,500.

The female portion of the auction reflected the bullish market for high accuracy, proven genetics. The donor videos received more than 7,500 total views and provided interested buyers ample time to phenotypically appraise the females as well as analyze the genetic potential.

Lot 500, GAR Predestined 2358, definitely moved the bar upwards when she sold to Kiamichi Link, Finley, OK, for \$85,000. 2358 is the 4<sup>th</sup> ranked cow of the Angus breed for marbling and is a daughter of the record selling, GAR Objective 2345, now at Deer Valley Farm. Kiamichi Link also purchased Lot 483, GAR 5050 New Design 118, for \$32,000. This tremendous female has a \$B value of +91.85 with marbling in the top 1% of the breed. Lot 487 is one of the rare females with marbling and REA greater than +1. She sold to Richard Jeppesen, Howey In The Hills, FL, for \$29,000.

Allied Producer, Maplecrest Farms, Hillsboro, OH, added two tremendous donors to an already impressive cowherd with the purchases of Lots 483 and 487 for \$19,000 each. Don't be surprised to see a daughter or two in the MCF show string. Four females sold in the \$15,000 range. Lots 489, 490, 496 and 729 were purchased by Philip Gleason, Springville, AL; Mashburn

Farms, Lindsay, OK; Robin Wilson, Jefferson, GA and Richie Longanecker, Lithia, FL.

Bob Armstrong, Roswell, NM had the winning bid of \$14,000 for Lot 492. Nick & Roxanne Hull, Blackstone Farms, Stoughton, WI and Deer Valley Farm, Fayetteville, TN, added Lots 502 and 509, respectively, to their respected Angus operations with purchases of \$13,000 each.

Jay Tinter, Marietta, GA, paid \$13,000 for Lot 550 to become the top selling pair. Robert Carnahan added to his load with his purchase of donor Lot 510 for \$11,000. Another top selling pair, Lot 565, sold to Jerry Beech, Lewisburg, TN, for \$10,000.

The Spring ET Heifers always provide excitement toward the end of a long day. Williams Evans, Procter, TX, was a determined bidder for Lot 1011 and it paid off. He purchased an impressive 454 daughter for \$10,500. Rowland & Mary Lou Gengelbach, Plattsburg, MO, had the winning bid for the second high selling ET heifer at \$10,000.

GAR Lucky Doc, a well-bred gelding from the GAR remuda, made a lot of friends after viewing a video showcasing his skills at such an early age. William Gift, Waynesboro, PA, had the winning bid of \$4,000 on this popular colt.

After a full day of selling cattle on a beautiful spring day 292

buyers representing 36 states, South America, Mexico and Canada purchased cattle.

**Volume Buyers**—Bulls: James Bosler, Fort Worth, TX; Scott Gray, Grainola, OK; John Mazoch, Bueche, LA; Rob & Sylvia Sel-lard, Bucklin, KS; Jody Chisum, Perryton, TX

**Volume Buyers**—Registered Females: Steve Stratford, Pratt, KS; Malm Ranch Co, Albin, WY; Randy Browning, Appleton City, MO; David Ward, Grain Valley, MO; Josh Odom, Honey Grove, TX

**Volume Buyers**—Commercial Females: Daryl Sales, Valley Falls, KS; Marion Ramsay Lyman, Grand Bay, AL; Brian & Brandi Walker, Cameron, MO; David Pourciau, Jr., Jarreau, LA; Chair Rock, Shawnee Mission, KS; Josh Odom, Honey Grove, TX

**Notes of Interest:**

- 61% of the bulls sold for \$5,000 or less
- 84% of the registered females sold for \$5,000 or less
- Proceeds from the sale of Lot 261, purchased by Scott Gray, Grainola, OK, for \$6,500 will be donated to the All American Beef Battalion.
- Bulls in the sale had an average \$Beef Value of \$80.13
- The elite Spring ET Heifers in the sale had average \$Beef Value of \$81.81

**Sale Total & Averages**

**Registered Bulls**

Total Lots	Category	Gross	Average
<b>448</b>	<b>Registered bulls</b>	<b>\$2,440,500</b>	<b>\$5,448</b>

**Registered & Commercial Females**

45	Bred Donors	\$406,000	\$9,022
10	Open Donors	105,000	10,500
74	Cow-Calf Pairs (3N1)	437,500	5,912
68	Bred Registered Cows	230,500	3,390
277	Bred Registered Heifers	797,500	2,879
25	Spring ET Heifers	113,500	4,540
65	Bred Commercial Cows	121,225	1,865
324	Bred Commercial Heifers	566,850	1,750
1	Registered Quarter Horse	4,000	4,000
<b>Total</b>		<b>Total</b>	<b>Average</b>
<b>1,337 Lots</b>		<b>\$5,221,325</b>	<b>\$3,906</b>