



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE:

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### **7<sup>th</sup> Gardiner Angus “Meating Demand” Bull Buyers Make A Bold Statement Supporting Long-Term Industry Forecasts**

Supply and demand throughout the beef industry complex is the reality check in the often disconnected futures speculation. The significance of three decades of beef quality improvements are confirmed by consumers every day when they include beef in food choices for their families. Progressive beef producers are rewarded for their commitment to quality when their cattle meet the requirements for beef most in demand at any chosen end point. Gardiner Angus Ranch customers, whether they retain ownership or not, recognize the advantage and opportunity of genetic improvement, value-added market access and unmatched customer service. The “Meating Demand” Sale offers cow-calf producers the practicality to select bulls, ready to go to work, closer to their spring turnout dates. The bulls in this sale offering must meet the same rigorous criteria of the bulls offered in every GAR sale. The average of the 164 bulls offered in the “Meating Demand” Sale ranked in the top 3% of the Angus breed for marbling, top 7% for ribeye, and top 15% for calving ease and growth.

The high-selling bull was Lot 2, GAR Home Town 720G. 720G was one of the highest marbling bulls and the #1 \$Beef bull in the sale. Longtime commercial customer, Tommy Cartrite, Sunray, Texas, had the winning bid of \$17,000. John Bryan, Bryan Farms, Dellrose, Tennessee, selected Lot 3, GAR Home Town Y90, and paid \$14,000. Three bulls sold for \$12,500 each. Lot 1 sold to the partnership of good friends and neighbors, Phil Cunningham and Randall and Michelle Spare, RMS Cattle, LLC, Ashland, Kansas. Linda Lynch, L&L Cattle Co., Pearsall, Texas, and Trevor Pennington, Cainland Farms, Williamsport, Tennessee, purchased Lot 5, GAR Home Town 850G, and Lot 29, GAR Phoenix A024, respectively.

Lots 4, 7 and 8, all GAR Home Town sons, sold for \$11,000 each to Cody Brown, Skidmore, Missouri; Aaron Allen, Holton, Kansas; and Tad Melton, Daltons on the Sycamore, Richmond, Virginia, respectively. Four bulls, Lots 11, 19, 25, and 26, sold for \$10,000 each to three progressive cow-calf producers and repeat GAR customers, Joe Austin, Cienega Ranch, Willcox, Arizona; Foy Whitelaw, Marshall, Arkansas; and Jim Bosler, JLB Ranch, Dallas, Texas. JLB added Lot 85, GAR Phoenix U18, to their purchases on a \$9,500 winning bid.

Increasing input costs across production sectors and Method Genetics EPDs and Indexes continue to drive demand for GAR-influenced commercial females. Bidders were given the choice of 112 head presented in four groups. The only requirement was the winning bidder must take a minimum of ten head. The high selling group, 38 head, AI bred to GAR Home Town, sold to Jeff Harkless, Hark Ranch, Scottsdale, Arizona; Layne Graham, Kingfisher, Oklahoma; and Elisa Graham, Eucha, Oklahoma, for an average of \$2,658 each. Layne Graham and Juanita Robertson, Eles, Oklahoma, had the winning bid of \$2,500 each on 14 head, also AI bred to GAR Home Town.

#### **Notes of Interest:**

Eleven of the 12 high selling bulls sold to commercial beef producers.

A total of 164 head and 112 head of bred commercial heifers, total of 276 head, sold to 88 buyers in one hour and thirty-nine minutes.

**Volume Buyers—Bulls:** Brant Baca, Baca Ranches, Vega, Texas; Woolfolk Ranch, Protection, Kansas; Jeff Decker, Decker Ranch, Lovington, New Mexico; Austin Campbell, Rancho San Julian Cattle, LLC, Lompoc, California; Will Yeager, Crockett, Texas

**Volume Buyer—Commercial Females:** Brandon Webb, Watonga, Oklahoma; Jeff Harkless, Hark Ranch, Scottsdale, Arizona

#### **Sale Total & Averages**

<b>Total Lots</b>	<b>Category</b>	<b>Gross</b>	<b>Average</b>
79	20-month-old registered bulls	\$549,250	\$6,953
85	14-16-month-old registered bulls	\$552,500	\$6,500
<b>164 Lots</b>	<b>Registered Bulls</b>	<b>\$1,101,750</b>	<b>\$6,718</b>
112	Bred commercial heifers	\$268,500	\$2,397
<b>TOTAL</b>		<b>\$1,370,250</b>	